

2019 Annual Report

Inspiring and equipping world-class leadership that ignites transformation.





The Global Leadership Network 2019 Impact

The Global Leadership Network (GLN) is committed to inspiring and equipping world-class leadership that ignites transformation globally. Our primary delivery method for providing this fresh, actionable and inspiring leadership content is through our two-day annual event known as The Global Leadership Summit (GLS).

Beyond the GLS, the GLN provides opportunities for year-round leadership growth, including the 2019 launch of GLS*next* Event Series, as well as our GLS Podcast, GLS*next* App and support for local movements where the GLS is having a city-wide impact.

The active participation and faithful support of you our partners, host sites, donors, volunteers and global audience—allowed us to multiply impact of the Global Leadership Network around the world in 2019.

U.S. HOST SITES: Rockwell, TX (Top Left), Evansville, IN (Top Right) and Great Falls, WY (Bottom)







The GLS was held at more than 1,400 sites globally, including 83 U.S. prisons



The GLS served 118 countries in the 2019/2020 season



20 countries held 58 youth GLS events, with a total youth attendance of 17,240 outside the U.S.



2019 was one of the highest rated Summits of the past 25 years



There were more than 8,000 people in the U.S. and 30,000 internationally who volunteered their time to make the GLS possible



Translation efforts allowed the GLS to be translated for 60 language groups



More than 350,000 attendees were equipped through the GLS globally



The GLS*next* App has been downloaded in every country



throughout the year, beyond the two days of the GLS in August

The GLSnext Event Series launched

in November to offer opportunities

for continued leadership training

GlobalLeadership.org

73% 82% 60% 25%

of attendees applied new team-building skills learned at GLS and "Agree" or "Strongly Agree" that those skills have improved the quality of their work

of attendees "Agree" or "Strongly Agree" that they found "a greater sense of significance and satisfaction from a new leadership position" GLS inspired them to pursue

cited concrete ways they served the poor (35%), helped youth (24%), educated others (23%), comforted the hurting (18%) and fought injustice (12%)

of attendees cite specific ways "GLS inspired [me] to share the gospel in the past two years" with an average of 42 first-time commitments per participant

of those who said the GLS affected their vision "Agree" or "Strongly Agree" that their organization is more effective because a clearer vision showed them which nonessential activities to eliminate and which important activities to focus on

* 2017 Research data provided by the third-party firm, Excellence in Giving. Statistics are based on The Global Leadership Summit experiences of 2,268 repeat participants in the United States.

Leadership Training

with a Return on Investment

Leaders and influencers like you have been attending The Global Leadership Summit for the last 25 years and have experienced the positive outcome in their relationships, organizations, churches, businesses and communities. Listed above are just some of the outcomes that have been reported by past attendees.







INTERNATIONAL HOST SITES: Czech Republic (Top), Venezuela (Bottom Left) and Nigeria (Bottom Right)



2019 Board of Directors

Dick DeVos, Chair Kim Simios, Vice-Chair **Tom De Vries** David Ashcraft **Mitch Barns** Sherri Miller **Terry Moore Gary Schwammlein** Albert Tate **Bradford Whitmore**

2019 Executive **Leadership Team**

Mitch Barns, Executive Vice-President, Strategy & Digital Summit Experience Steve Bell, Executive Vice-President, Events, Church Relations & Publishing Tom De Vries, President & CEO Sue Elworth, Vice-President, Development & U.S. Ministries Gregory Hamilton, Executive Director, Growth Marketing & Communications Lori Hermann, Vice-President, Programming, Content & Media Gary Schwammlein, President Emeritus Jen Servini, Chief Financial Officer Michael Strong, Chief Information Officer Doug Yonamine, Vice-President, Human Resources & Legal

2019 Financial Update



Total Revenue \$23.1M

Conference - 55%

Donor - 38%

Resources & Membership - 7%



Global Summit Presence

118 Countries*

6() Languages

90+**Denominations**

350,000 Attendees

GlobalLeadership.org

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Countries with GLS event (Aug '19-Mar '20)