



**Global
Leadership
Network**

Sponsorship Guide 2024

Updated: Feb. 2024

Who We Are

Global Leadership Network (GLN) is a transformational leadership development organization focused on personal growth that leads to a world that's changed for the better.

We fulfill this by inspiring, equipping, and connecting pastors, church and business leaders, the next generation, the marginalized, and community leaders through dynamic experiences and resources on multiple platforms. The Global Leadership Summit and other GLN resources bring together the best of marketplace practices with the best of ministry wisdom so leaders in both can learn from each other and use those insights to change their communities and world for the better.

The opportunities represented in this sponsorship guide will allow you and your organization to connect with our audience in an impactful way. What are you waiting for?

Our Audience—**PAGE 3**

Sponsorship Packages—**PAGE 4**

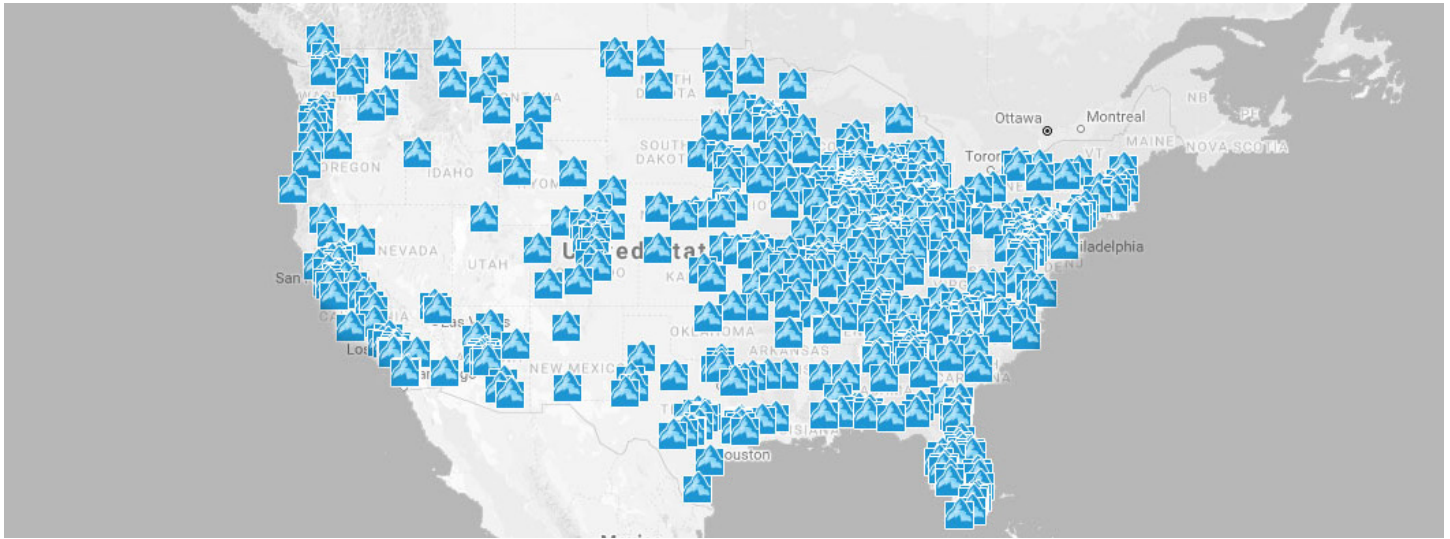
A la Carte Sponsorship—**PAGE 5**

For more information or to express interest, email melissa.obien@globalleadership.org



Our Audience

While our organization and events are global, our current sponsorship opportunities are targeted toward our United States audience.*



Sector

- Business: **30%**
- Church: **22%**
- Not-for-Profit: **19%**
- Healthcare: **7%**
- Education: **7%**
- Government/Public Service: **4%**
- Other: **11%**

Locations

400+
Local, hosted sites

Attendees

60,000+
In person and online

Gender

60% female
40% male

Age

< 26: **3%** 59-77: **35%**
27-42: **21%** 78+: **2%**
43-58: **39%**

Leadership Role

- CEO/President/Senior Pastor: **15%**
- Executive Leader: **18%**
- Manager: **33%**
- Individual Contributor: **15%**
- Volunteer: **8%**
- Other: **11%**



*Data from 2023 Global Leadership Summit

Sponsorship Packages

Global Impact Package

\$25,000

Total Value of \$31,500

- » Two-page ad in the Summit Notebook
- » One-page ad in Sponsor Handout
- » Lobby booth at Live GLS in South Barrington
- » Two social media posts
- » Brand awareness on the GLN website

Signature Summit Package

\$15,000

Total Value of \$17,500

- » One-page ad in the Summit Notebook
- » One-page ad in Sponsor Handout
- » Two social media posts
- » Brand awareness on the GLN website

Influencer Plus Package

\$8,500 *Total Value of \$9,350*

- » One-page ad in the Summit Notebook
- » One social media post
- » Pre-roll and post-roll podcast feature
- » Brand awareness on the GLN website

Influencer Package

\$7,500 *Total Value of \$8,000*

- » One-page ad in the Summit Notebook
- » One social media post
- » Brand awareness on the GLN website

A la Carte Sponsorship Options

GLS Booth in Main-Campus Lobby

Approximate attendance of 6,000–7,000. Includes live audience slides and announcement.

\$10,000



Sponsorship Guide

An expected 60,000+ attendees at both the Main Campus and all Partner Sites will receive a Sponsor Guide.

\$6,500



Summit Notebook 2-Page Spread

An expected 60,000+ leaders will receive the Summit Notebook, giving them access to your ad to drive them to your website or landing page.

\$9,000

Summit Notebook 1-Page

An expected 60,000+ leaders will receive the Summit Notebook, giving them access to your ad to drive them to your website or landing page.

\$5,000

Spotlight Email

Audience of 216K!

\$6,500

SOLD OUT

Social Media Post

Twitter / X

64K+ reach

\$3,000

Facebook & Instagram

170K+ reach

\$6,000

Podcast Feature

40,000+ average monthly downloads

Pre-roll
\$900

Post-roll
\$600

Combined
\$1,350

Limited spaces available for all a la carte sponsorship options.
Email melissa.obien@globalleadership.org for more information.